

Dorita Hatchett, Owner and Chief Strategist

D.L. Hatchett & Associates LLC

About Dorita:

- Has been programming and planning for over 35 years.
- Most notable projects include Superbowl 51 where she was the Transportation and Parking manager and her work planning the opening the night welcome to Texas for 10,000+ attendees of the AKA Convention a few years ago. She is now the Senior Director of Community Relations or the Houston Local Organizing Committee for the NCAA Men's Final Four
- She started a higher education career right out of college at her alma mater, Southwestern University in Georgetown, TX in Campus Activities and New Student Orientation which brought her to Houston in 1992 to start the Campus Activities and Student Life Program at The University of St. Thomas where she stayed for 11 ½ years managing all the out-of-class programming for students. Programs like The Campus Center, Clubs and Organizations, New Student and Family Orientation, and the Program Board to name a few.
- Dorita then worked at her church as the Special Assistant to the Pastor producing church-wide events, organizing travel to the Holy Land, Crusades, community service events and even CD releases.
- Dorita's big pivot came when she left UH to be the Construction Liaison and Public Engagement Director for the METRORail Downtown line serving as the stakeholder to the downtown businesses during construction of the \$94B rail addition.
- She has provided Community Outreach and Public Engagement planning for Harris County Engineering Department and Flood Control District.
- In her business she has served as an event planner and has focused more on business strategy for her clients which include small businesses, solopreneurs, corporate entities and non-profits.
- Dorita can be seen in the background of many events and projects in the community.

- Heavily involved in many volunteer community activities, Dorita is an officer of Iota Phi Lambda Sorority Incorporated, Epsilon Phi Chapter (a Business and Professional Women organization) and is the Southwestern Region's Tech Advisor and the Small Business Saturday Shopping Coordinator on the National level.
- She has her own non-profit, Home Team Events, where she helps influencers do good in the community.
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